



# Hannah Cherney

## Fashion Styling and Social Media

### About Me

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Hard working employee with global experience in a variety of fields. Key experience in fashion styling. Junior level experience styling Women's, Mens and Children's E-commerce along with Editorial Print and Video Campaigns. Additional background in retail styling and clienteling. Ongoing interest in social media content creation with 2 years of past experience.

### Work Experience

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#### Junior Production Stylist

March 2025- Present

Tuckernuck

- Pre-Style and Style weekly E-Commerce Shoots including Women's, Men's, and Children's
- Assist Senior Stylist and Fashion Director on Editorial Campaigns on Location
- Prep and Style Studio Editorials
- Assist Assistant Stylist prep and prepare for Editorial Campaigns
- Own all post production information for Editorial Campaigns

#### Assistant Production Stylist

November 2022- March 2025

Tuckernuck

- Own all pre and post production preparation for Editorial Campaigns
- Assist Stylists on E-commerce Set
- Maintain organization and inventory of company styling closet

#### Social Media and Marketing Manager

December 2021-September 2022

Mulberry and King

- Create engaging, fresh, and customer specific content for social media platforms
- Coordinate and organize editorial photoshoots
- Manage influencer outreach, planning, and negotiating
- Provide customer service via social media platforms
- Organize and plan email and SMS marketing
- Manage and create social media advertisements

#### Assistant Sales Stylist

March 2021-September 2021

Hampden Clothing

- Assisted E-Commerce team with editorial and studio photoshoots
- Acquired in depth knowledge of luxury and contemporary fashion brands
- Styled clients with personalized selections from over 100 designers

#### Global Expeirence

- Social media and marketing internships in Sydney, Australia and Sevilla, Spain

### Contact

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### Education

BA Communications

College of Charleston

2017-2021

### Skills

- Fashion Styling
- Luxury Fashion
- Strong organizational skills
- Attention to detail
- Problem Solving
- Clienteling
- Social Media

### References

#### • Shallon Manion

Tuckernuck. / Fashion & Lifestyle Director

Phone: (512)633-1242

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#### • Kathleen Lovelady

Tuckernuck / Senior Stylist

Phone: (718)734-8819

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#### • Katie Rourke

Tuckernuck / Director of Production

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